PORTERIUM

MAGAZINE

MEDIA KIT

WELCOME@PORTERIUM.COM

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About Us

Porterium Magazine is an international luxury publication based in Monaco, delivering premium storytelling in fashion, fine dining, lifestyle, culture, business and wellness — connecting brands with a refined, high-value readership across Monaco, Dubai, Miami, London and Paris.

80,000+ readers · Monaco · Dubai · Miami · London · Paris · Las Vegas



COVER STORY

Victoria Silvstedt

"The Icon"

MONACO SPECIAL ISSUE #4

An exclusive interview on beauty, business and the untold secrets behind three decades in the spotlight.

Global Reach

80,000+

Newsletter subscribers

41,000

Instagram followers

6.17K

YouTube subscribers

6 Markets

Monaco · Dubai · Miami · London · Paris · Las Vegas

COVER STORY

GKAY

“Ultra Mode in Paris”

ISSUE 2 · USA EDITION

Best Paris couture fashion looks, captured against the Eiffel Tower for our Summer 2024 issue.



Brand Value

- Strong visibility to international readers and travelers
- Premium positioning through a luxury editorial platform
- Ideal for hospitality and luxury collaborations targeting a global clientele

What Do We Offer?

Editorial Cover Placements

International Cover

€2,500

- Dubai · Las Vegas · Miami · London · Monaco
- 6–8 curated images + Instagram post & stories
- 2x distribution across all five markets

Dubai / USA Cover

€1,500

- Featured editorial article
- 6–8 curated images
- Instagram post & stories
- 2x Dubai/USA newsletter distribution

Monaco Cover

€1,300

- Featured editorial article
- 6–8 curated images
- Instagram post & stories
- 2x Monaco newsletter distribution

Digital & Add-On Placements

Digital Cover

€750

- Instagram digital cover feature
- 4-slide photo carousel
- No article included

Instagram Posting

€150

- 6-slide photo carousel
- No article or cover included

Website & Newsletter Banner

€450

- One month of placement
- Creative design included

Editorial Article (Digital)

€750

- Dedicated online feature
- Editorial only

Partnership Visibility & Event Coverage

Your brand, amplified across the Porterium ecosystem.

Logo Placement	Prominent display across all communication platforms
Banner Inclusion	Integrated into our digital and newsletter communications
Pre & Post-Event Coverage	Pre-event article plus a post-event release with highlights and visuals
Social Amplification	Featured across both Instagram accounts and YouTube
On-Site Interviews	Conducted live and produced as editorial content

MEDIA PARTNERSHIP

Terms and conditions are subject to mutual agreement between both parties.

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MONACO · DUBAI · LONDON

Let's Create Something Exceptional

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