



PORTERIUM

M A G A Z I N E

MONACO • DUBAI • LONDON

MEDIA KIT

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www.porteriummagazine.com



About Us

Porterium Magazine is an international luxury magazine based in Monaco, the pinnacle of global luxury, discretion, and influence. Positioned at the heart of the world's most powerful luxury ecosystem, Porterium curates and delivers premium editorial content spanning fashion, fine dining, lifestyle, culture, business, technology, wellness, and high society.

With a strong international presence across **Monaco, Dubai, Miami, and Paris**, Porterium connects luxury brands with a refined global audience of over **80,000 savvy & high-value readers**. Our readership consists of discerning individuals, entrepreneurs, creatives, executives, and tastemakers who value quality, exclusivity, and cultural relevance.



Distribution & Audience

Global Audience

- International luxury lifestyle readership across Miami • Monaco • Dubai
- Strong reach in key lifestyle sectors: Luxury Hotels • Fine Dining • Fashion • Beauty • Wellness • Events
- Multi-platform distribution designed for high-net-worth and luxury-oriented audiences

Brand Value

- Strong visibility to international readers and travelers
- Premium positioning through a luxury editorial platform
- Ideal for hospitality & luxury collaborations targeting global clientele

Distribution Channels

- Newsletter Distribution: **80,000 subscribers**
- Instagram (@porteriummagazine): **40,000 followers**
- YouTube (Porterium Magazine): **6.17K subscribers**

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What do we offer?

Partnership Visibility & Event Coverage

Your Brand, Amplified Across the Porterium Ecosystem

- **Logo Placement:** Prominent display on all communication platforms.
- **Banner Inclusion:** Integrated into our digital and newsletter communications.
- **Event Coverage:**
 - Pre-event article on our website & newsletter distribution.
 - Post-event release with highlights & visuals.
 - Social media amplification on Instagram (both accounts) and YouTube.
 - Conducting interviews

Price €1.000 + VAT

(Includes newsletter distribution to 10,000 targeted brands, posts in all communication groups, including Porteriumverse, twice per month.)

CELEBRATION OF
INDIVIDUALITY, AND
CRAFTSMANSHIP

me
CORINNE PETERSE

*The creative force
behind Harlow Love
Daisy, where heritage
meets haute couture*



We are open for discussion for event media coverage based on mutually beneficial terms



What do we offer?

Editorial & Brand Visibility Opportunities

Premium storytelling with targeted global digital reach.

- **International Cover Feature** (Dubai · Miami · Monaco) **€1.200**
 - Featured editorial article
 - 6–8 curated images
 - Instagram post & stories
 - **Monaco Cover Feature** **€750**
 - Featured editorial article
 - 6–8 curated images
 - Instagram post & stories
 - **Dubai / Miami Cover Feature** **€600**
 - Featured editorial article
 - 6–8 curated images
 - Instagram post & stories
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- **Instagram Digital Cover** **€550**
 - Instagram digital cover feature with 4–slide photo carousel (*no article*)
 - **Instagram Posting** **€150**
 - Instagram feature with 6–slide photo carousel (*no article and cover*)
 - **Website & Newsletter Advertising Banner** **€450**
 - One-month website and newsletter banner advertising, inclusive of creative design.
 - **Editorial Article (Digital Only)** **€450**
 - Dedicated online feature

All digital cover features with accompanying articles are distributed through our curated HNWI newsletter database, precisely targeted to the relevant geographical market.





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