



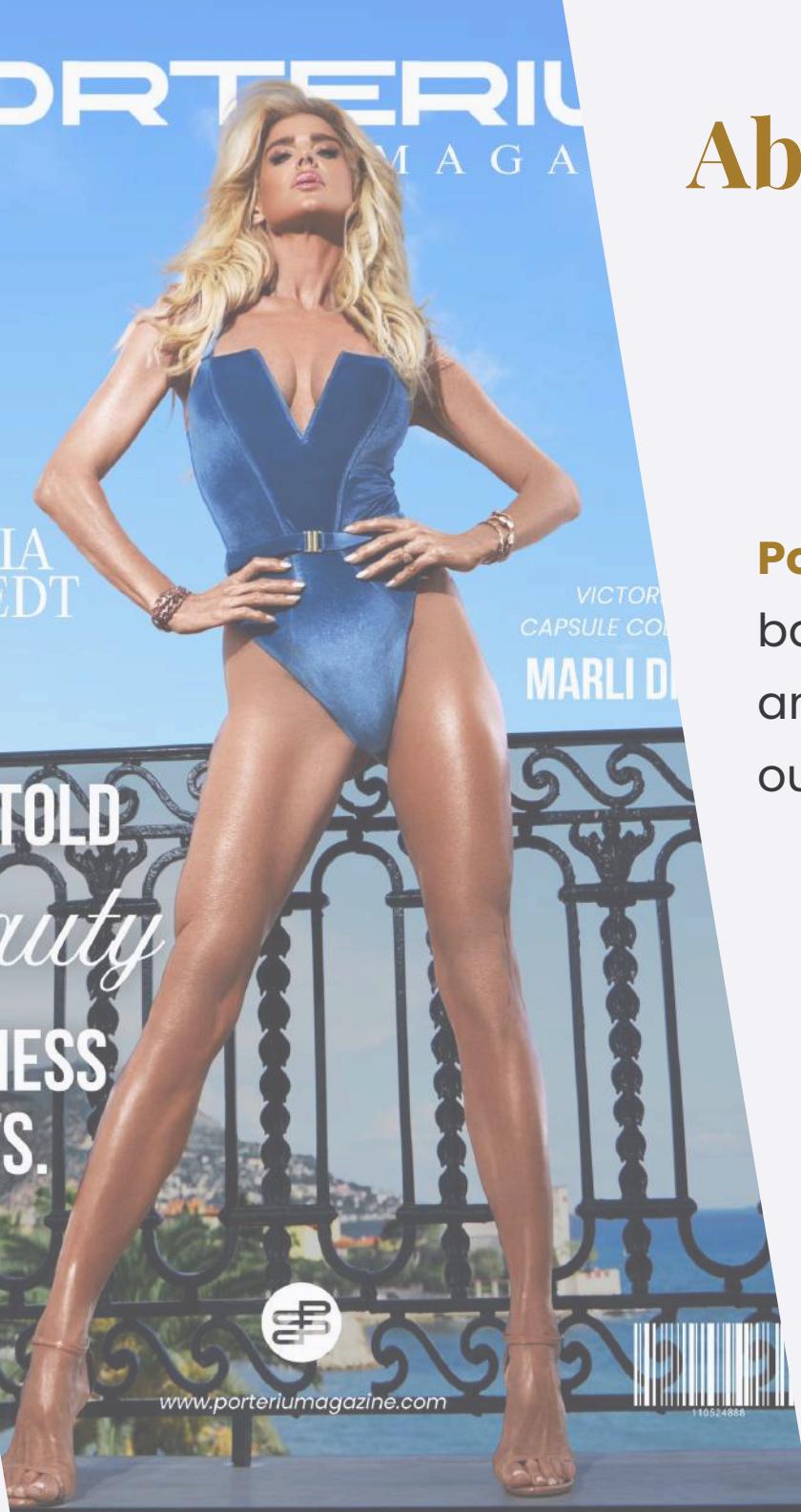
**PORTERIUM**  
MAGAZINE  
MONACO • DUBAI • LONDON

# MEDIA KIT

welcome@porterium.com

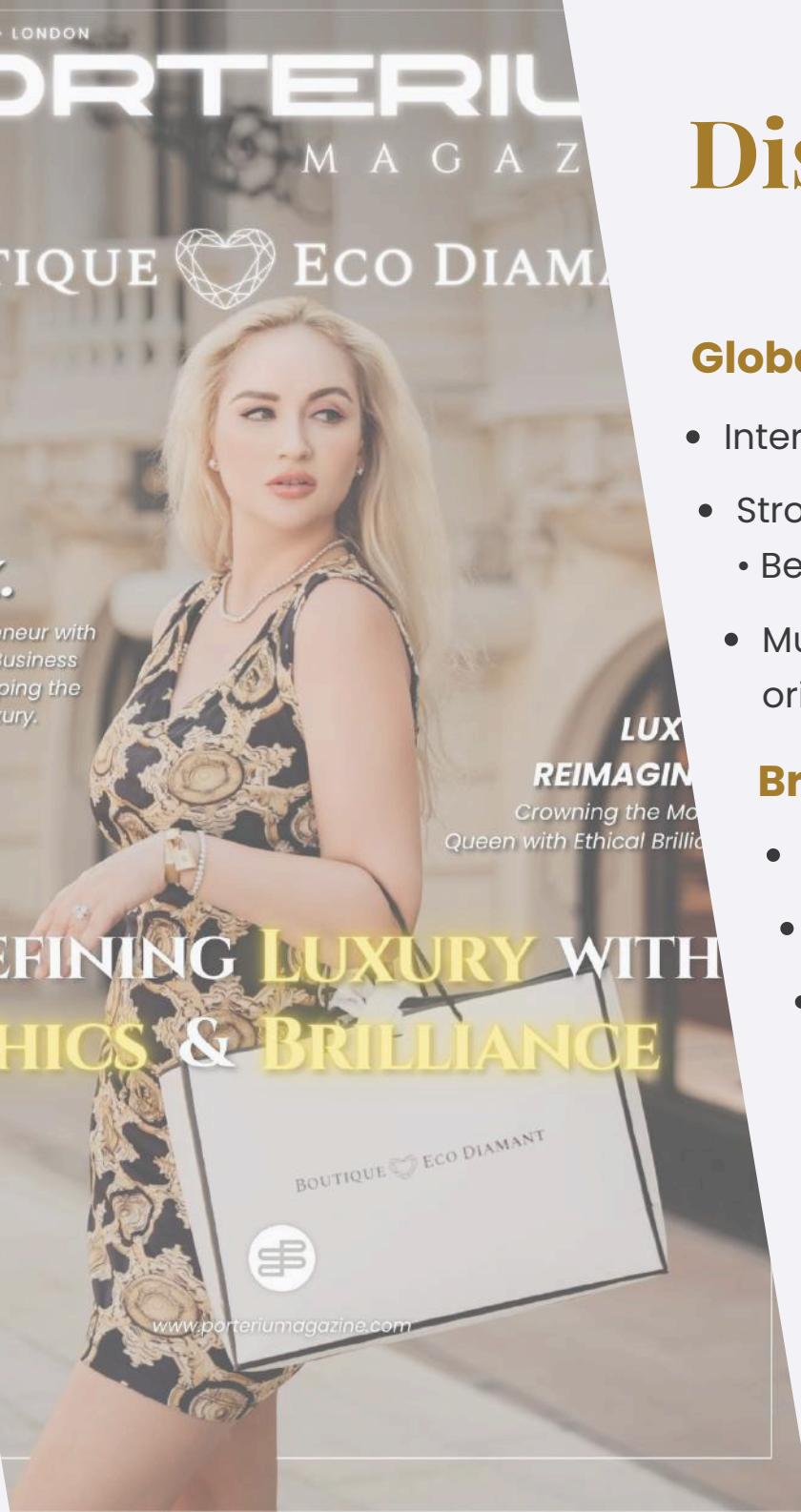
[www.porteriummagazine.com](http://www.porteriummagazine.com)

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# About Us

**Porterium Magazine** is an international luxury magazine based in Monaco, covering fashion, fine dining, hotels, culture, and high society across **Monaco, Dubai, Miami, and Paris** to our global audience of over **60,000 savvy readers**.



# Distribution & Audience

## Global Audience

- International luxury lifestyle readership across Miami • Monaco • Dubai
- Strong reach in key lifestyle sectors: Luxury Hotels • Fine Dining • Fashion • Beauty • Wellness • Events
- Multi-platform distribution designed for high-net-worth and luxury-oriented audiences

## Brand Value

- Strong visibility to international readers and travelers
- Premium positioning through a luxury editorial platform
- Ideal for hospitality & luxury collaborations targeting global clientele

## Distribution Channels

- Newsletter Distribution: **60,000 subscribers**
- Instagram (@porteriummagazine): **11.4K followers**
- YouTube (Porterium Magazine): **6.17K subscribers**



# What do we offer?

## Partnership Visibility & Event Coverage

*Your Brand, Amplified Across the Porterium Ecosystem*

- **Logo Placement:** Prominent display on all communication platforms.
- **Banner Inclusion:** Integrated into our digital and newsletter communications.
- **Event Coverage:**
  - Pre-event article on our website & newsletter distribution.
  - Post-event release with highlights & visuals.
  - Social media amplification on Instagram (both accounts) and YouTube.

## Price €1.000 + VAT

*(Includes newsletter distribution to 10,000 targeted brands, posts in all communication groups, including Porteriumverse, twice per month.)*





# What do we offer?

## Editorial & Brand Visibility Opportunities

Premium storytelling with targeted global digital reach.

- **International Cover Feature (Dubai · Miami · Monaco) €1.000**
  - Featured editorial article
  - 6–8 curated images
  - Instagram post & stories
- **Monaco Cover Feature €750**
  - Featured editorial article
  - 6–8 curated images
  - Instagram post & stories
- **Dubai / Miami Cover Feature €600**
  - Featured editorial article
  - 6–8 curated images
  - Instagram post & stories
- **Instagram Digital Cover €400**
  - Instagram digital cover feature with 4-slide photo carousel (*no article*)
- **Instagram Posting €150**
  - Instagram feature with 6-slide photo carousel (*no article and cover*)
- **Website & Newsletter Advertising Banner €450**
  - One-month website and newsletter banner advertising, inclusive of creative design.
- **Editorial Article (Digital Only) €350**
  - Dedicated online feature

*All digital cover features with accompanying articles are distributed through our curated HNWI newsletter database, precisely targeted to the relevant geographical market.*





**PORTERIUM**  
M A G A Z I N E  
MONACO • DUBAI • LONDON

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