



**PORTERIUM**  
M A G A Z I N E  
MONACO • DUBAI • LONDON

# MEDIA KIT

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[www.porteriummagazine.com](http://www.porteriummagazine.com)

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## About Us

**Porterium Magazine** is an international luxury magazine based in Monaco, covering fashion, fine dining, hotels, culture, and high society across **Monaco, Dubai, Miami, and Paris** to our global audience of over **60,000 savvy readers**.



# Distribution & Audience

## Global Audience

- International luxury lifestyle readership across Miami • Monaco • Dubai
- Strong reach in key lifestyle sectors: Luxury Hotels • Fine Dining • Fashion • Beauty • Wellness • Events
- Multi-platform distribution designed for high-net-worth and luxury-oriented audiences

## Brand Value

- Strong visibility to international readers and travelers
- Premium positioning through a luxury editorial platform
- Ideal for hospitality & luxury collaborations targeting global clientele

## Distribution Channels

- Newsletter Distribution: **60,000 subscribers**
- Instagram (@porteriummagazine): **11.4K followers**
- YouTube (Porterium Magazine): **6.17K subscribers**





# What do we offer?

## Partnership Visibility & Event Coverage

*Your Brand, Amplified Across the Porterium Ecosystem*

- **Logo Placement:** Prominent display on all communication platforms.
- **Banner Inclusion:** Integrated into our digital and newsletter communications.
- **Event Coverage:**
  - Pre-event article on our website & newsletter distribution.
  - Post-event release with highlights & visuals.
  - Social media amplification on Instagram (both accounts) and YouTube.

## Price €1.000 + VAT

*(Includes newsletter distribution to 10,000 targeted brands, posts in all communication groups, including Porteriumverse, twice per month.)*



# What do we offer?

## Editorial & Brand Visibility Opportunities

*Premium storytelling with targeted global digital reach.*

- **International Cover Feature** *(Dubai · Miami · Monaco)* **€1.000**
    - Featured editorial article
    - 6–8 curated images
    - Instagram post & stories
  - **Monaco Cover Feature** **€750**
    - Featured editorial article
    - 6–8 curated images
    - Instagram post & stories
  - **Dubai / Miami Cover Feature** **€600**
    - Featured editorial article
    - 6–8 curated images
    - Instagram post & stories
- 
- **Instagram Digital Cover** **€400**
    - Instagram digital cover feature with 4–slide photo carousel (*no article*)
  - **Instagram Posting** **€150**
    - Instagram feature with 6–slide photo carousel (*no article and cover*)
  - **Website & Newsletter Advertising Banner** **€450**
    - One-month website and newsletter banner advertising, inclusive of creative design.
  - **Editorial Article (Digital Only)** **€350**
    - Dedicated online feature

*All digital cover features with accompanying articles are distributed through our curated HNWI newsletter database, precisely targeted to the relevant geographical market.*





PORTER MAG

**INSIDE!**  
Exclusive Interview with  
Alina Leshchynska:  
The Award-Winning Hair  
Extension Expert of the  
French Riviera

Alina  
THE  
EXTENSION

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meet  
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